Benson & Hedges 100's.
America's favorite cigarette break.
Regular or Menthol
Regular, 20 mg. "tar", 1.4 mg. nicotine. Menthol, 21 mg. "tar", 1.4 mg. nicotine av. per cigarette, FTC Report Dec., '70.

0701-472 A "Girl In Car"
4/c Bld. Pg.
Time - May 31, 1971
Newsweek - May 31, 1971
Sports Illustrated - May 31, 1971
McCalls - June, 1971
Redbook - June, 1971
Philadelphia - May, 1971
WELLS, RICH, GREENE, INC.

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Source: https://www.industrydocuments.ucsf.edu/docs/sxjn0063
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